

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION


### 3.2 Extension activities

**3.4.3 Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the program such as Swachh Bharath, AIDS awareness, Gender issues etc. and / or those organized in collaboration with industry, community and NGO's) during the last five years**

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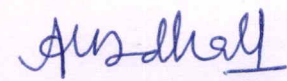
  
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### Blood Donation Camp

<b>Event</b>	Extension activity
<b>Date</b>	15.12.2017
<b>Title</b>	Blood Donation Camp
<b>Collaboration with</b>	Bangalore Medical Services Trust (BMST)
<b>Blood Donors</b>	111

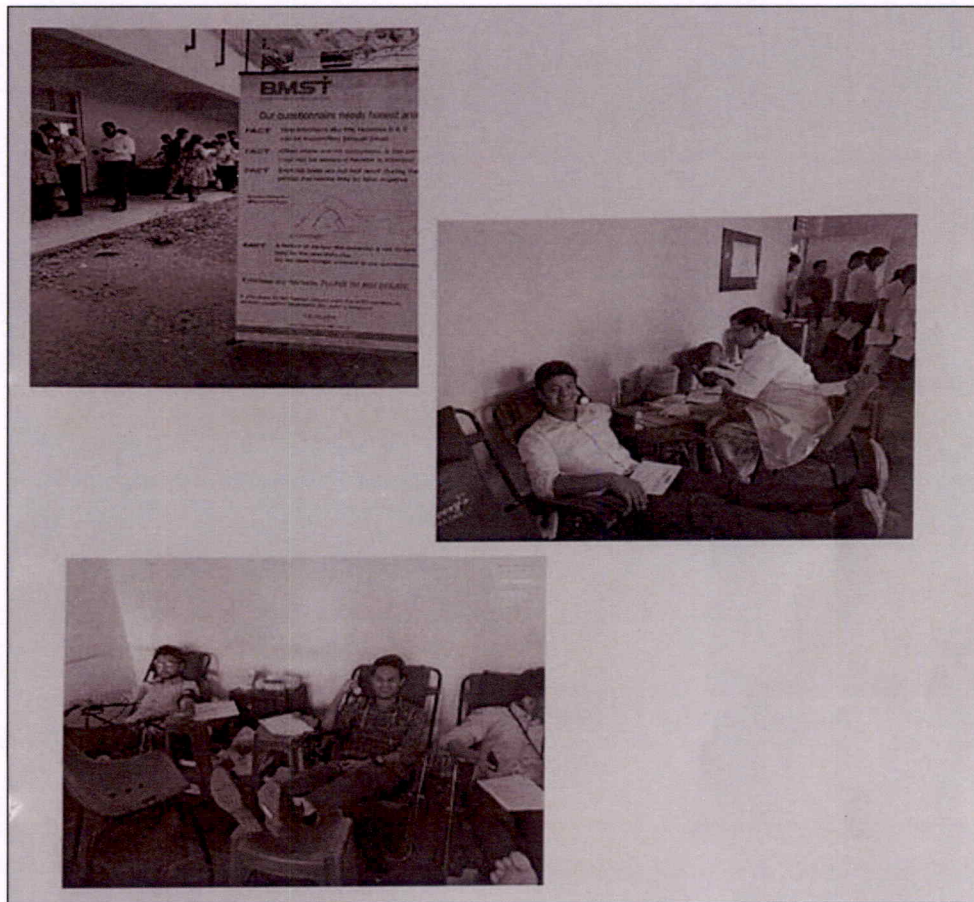
### Program Summary

"The Blood Donation Camp was organized at the Padmashree campus in partnership with the Bangalore Medical Services Trust (BMST) on December 15th, 2017. The students and members of the local community at the Padmashree campus participated in the event. The Bangalore Medical Services Trust is a joint effort between the Rotary Club of Bangalore and the TTK Company, which provides blood banking and transfusion services for those in need. A talk about the importance of blood donation and eligibility criteria was held before the blood donation process began. Over 100 participants eagerly came forward to donate blood. Participants' hemoglobin levels were checked to ensure their eligibility before the blood donation. After donating blood, participants were advised to rest for 20 minutes and were given refreshments."



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### Photo gallery: Blood Donation Camp



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### Medical Camp for Local Community

<b>Event</b>	Extension activity
<b>Date</b>	15.12.2017
<b>Title</b>	Medical Camp for Local Community
<b>Collaboration with</b>	NSS and Padmashree Institute of Nursing
<b>Number of participants</b>	89
<b>Beneficiaries</b>	100


#### Program Summary

"Padmashree Institute of Management and Sciences organized a medical camp for the local community in collaboration with the National Service Scheme (NSS) and Padmashree Institute of Nursing. The aim was to provide health benefits to the community.

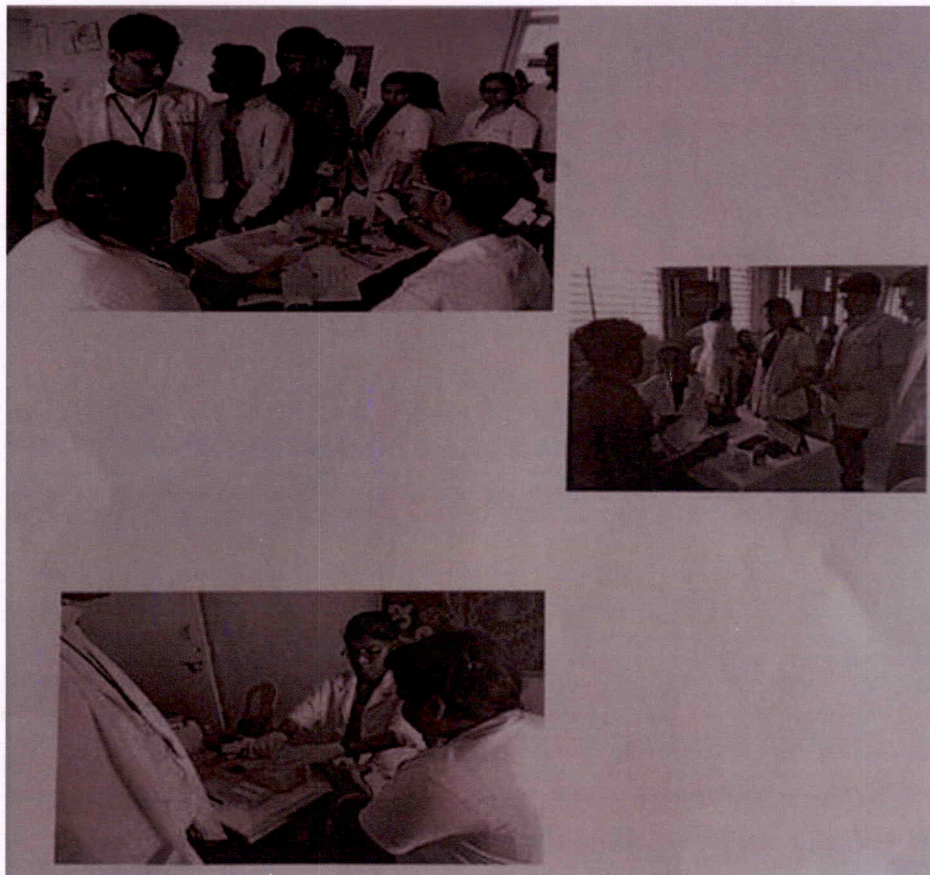
During the camp, the participants underwent a general medical checkup, including tests for blood pressure, blood sugar levels, and hemoglobin levels. The medical team also asked about any other health issues they may have had. Additionally, their nutritional status was evaluated by measuring their height and weight and calculating their Body Mass Index (BMI). Based on their BMI values, the participants received nutrition counseling.

The students of the institute also raised awareness about the importance of eating healthy and nutritious food, emphasizing the benefits for overall health and well-being.



  
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### Photo gallery: Medical Camp for Local Community



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### Awareness of voting rights at Sulikere Village

<b>Date</b>	06.04.2018
<b>Title</b>	Awareness of voting rights at Sulikere Village
<b>Number of participants</b>	65
<b>Venue of the program</b>	Sulikere Village

#### Program Summary

An Awareness Campaign on Voting Rights was held on April 6th, 2018 in Sulikere village. The students from Padmashree Institute of Management and Sciences were actively involved in raising awareness about voting rights. They conducted a Jatha at the Sulikere bus stand and interacted with the villagers by providing handouts containing information about voting rights and eligibility.

The handouts explained that all Indian citizens above the age of 18 years who have enrolled as voters are eligible to vote in national, state, district, and local government body elections. Each voter is entitled to only one vote, which can be cast only in the constituency where they are registered. To become eligible to vote, individuals must enroll in the constituency where they reside, after which they will receive a photo election identity card (EPIC card).

In an effort to increase awareness about voting rights, our students, along with students from the local government school, went door-to-door in the streets of Sulikere village, educating the community about voting and voter rights."



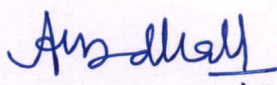
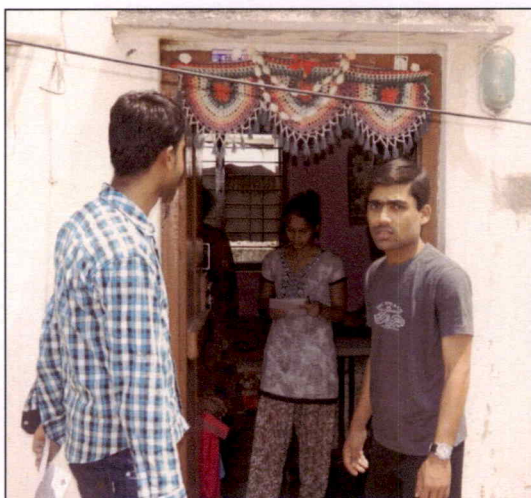
  
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Photo gallery: Awareness of voting rights at Sulikere Village



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### World No Tobacco Day

<b>Event</b>	Extension activity
<b>Date</b>	31.05.2018
<b>Title</b>	World No Tobacco Day
<b>Collaboration with</b>	NSS
<b>Number of participants</b>	110
<b>Place</b>	Kengeri – Mysore Road

#### Program Summary


On the occasion of World No Tobacco Day, the Padmashree Institute of Management and Sciences organized an awareness program. The students created awareness about the dangers of tobacco use at Kengeri-Mysore Road by creating handmade posters with messages about the health risks associated with tobacco use.

Every year, May 31st is observed as World No Tobacco Day by the World Health Organization (WHO), with the aim of raising awareness about the dangers of tobacco use and advocating for policies to reduce tobacco consumption. The theme of World No Tobacco Day 2018 was "Tobacco and Heart Disease."

The campaign aimed to increase awareness about the link between tobacco use and heart disease, as well as other cardiovascular diseases such as stroke, which are the leading causes of death globally. It also aimed to inform the public and governments about the measures they can take to reduce the risk of heart disease caused by tobacco.

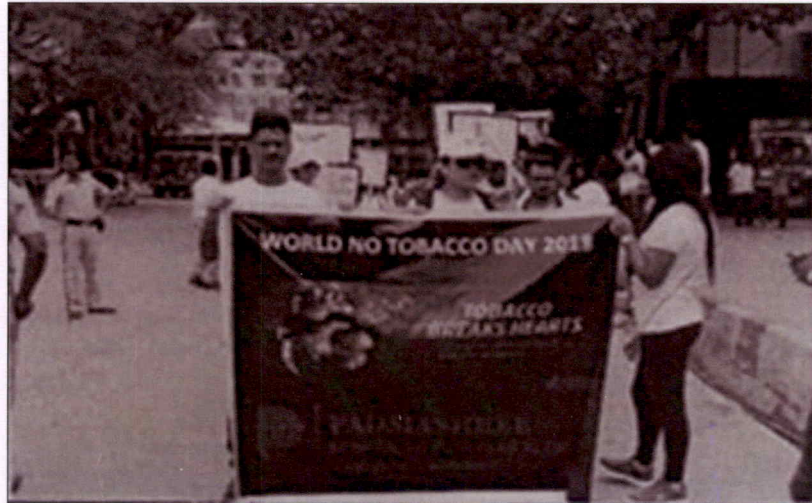
The participants were actively involved in the campaign and raised awareness about the dangers of chewing tobacco."



  
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**Photo gallery: World No Tobacco Day**



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